## PROGRAMS

**Q:** What program(s) are included in the measures below?

**A:** The institution has been approved to offer the following program(s) in this program area, but they may not all have had graduates.

- Marketing Communications Specialist - 28 credit Certificate
- Social Media Specialist - 20 credit Certificate

## COSTS

**Q:** How much will this program cost me?

**A:** Tuition and fees: Ranges from $3,529 to $5,313

Books and supplies: Ranges from $1,083 to $1,517

Tuition and fees are based on rates for 2012-2013. Other costs are based on the most recent year available. Actual costs will vary depending upon the specific program and courses taken.

## FINANCING

**Q:** What are my financing options to pay for the program?

**A:** In addition to any grant and scholarship aid for which they are eligible, graduates may use loans to finance their education. The median debt for program graduates, including all loans while at this institution:

- Federal educational loans: No data reported -- less than 10 graduates in 2011
- Private & state educational loans: No data reported -- less than 10 graduates in 2011

## SUCCESS

**Q:** How long will it take me to complete this program?

**A:** The program is designed to take 2 semesters to complete for students attending full-time (15 credits/semester). It is expected that students who attend part-time, pursue multiple programs/majors or change their program/major will take longer to complete the program.

No data reported -- less than 10 graduates in 2011

**Q:** What are the chances of getting a job when I graduate?

**A:** Job placement rate is not reported -- too few graduates in 2009.

Related job placement rate is not reported -- too few graduates in 2009.

## EXAMPLES OF JOBS RELATED TO THIS PROGRAM

The links below provide information from the Department of Labor's Occupational Information Network (O*NET -- www.onetonline.org) about occupations that may be related to this program including the knowledge, skills and education level that may be required.

- Green Marketers [http://www.onetonline.org/link/summary/11-2011.01]
- Market Research Analysts and Marketing Specialists [http://www.onetonline.org/link/summary/13-1161.00]
- Marketing Managers [http://www.onetonline.org/link/summary/11-2021.00]
- Search Marketing Strategists [http://www.onetonline.org/link/summary/15-1199.10]