

## SPORT MANAGEMENT

**Delivery:** Daytime Classes  
**Start:** Fall or Spring Semester, Full- or Part-Time  
**Location:** Rosemount Campus

### Outcome

Sport Management Diploma .....48 cr.

### Major Description

This program offers training and development directly related to positions in a variety of sport and recreation occupations. Coursework in Exercise and Sport Science, business and communication prepare graduates for careers in sport, recreation, and related facilities management. A practical experience in the field provides the opportunity for students to actively engage in application of sport management principles.

### Work Environment

Sport management graduates become valuable employees in community centers, sports arenas/fields/courts, youth sport organizations, fitness centers, camps, parks and cruise ships.

### Potential Job Titles

- Coach
- Sport Instructor
- Officials
- Recreation Worker
- Recreation Supervisor
- Camp Counselor

### Salary Data

#### Coach

- Average Wage: \$15.58/hour
- Top Earners: \$21.83/hour

#### Recreation Worker

- Average Wage: \$12.77/hour
- Top Earners: \$16.27/hour

### SPORT MANAGEMENT - DIPLOMA

*This is a sample course sequence.  
 Please contact your program advisor regarding your academic plans.*

#### First Year – Fall Semester (every other year)

EXER1000	Introduction to Human Performance Studies	3
EXER1065	Psychology of Sport and Performance	3
ACCT1010	Principles of Accounting I	4
ADMS1025	Computer Basics	1
ENGL1150	Composition I	3
	General Education Elective **	3
<b>Total Credits</b>		<b>17</b>

#### First Year – Second Semester

EXER1045	Organization and Management of Sport	3
EXER2275	Sport Marketing	3
EXER2295	Social and Ethical Aspects of Sport	3
PSYC1105	General Psychology	4
	Technical Elective*	2
<b>Total Credits</b>		<b>15</b>

#### Second Year – First Semester

EXER2285	Sports Facilities Management	3
EXER2290	Legal Aspects of Sport	3
EXER2975	Practicum	1
SOCY1010	Marriage and Family (or SOCY1110)	3
SPEE1020	Interpersonal Communications	3
	General Education Elective**	3
<b>Total Credits</b>		<b>16</b>

**Total Program Requirements 48**

\* Select Technical electives from the following subject areas: EXER

\*\* Select General Education electives from two of the following MnTC goal areas: 2, 3, 4, 6, 8, 9 or 10.



**DAKOTA COUNTY**  
**TECHNICAL COLLEGE**

2017-2018 CATALOG

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