

## SPORT MANAGEMENT

**Delivery:** Daytime Classes  
**Start:** Fall or Spring Semester, Full- or Part-Time  
**Location:** Rosemount Campus

**Outcome**  
 Sport Management Diploma .....48 cr.

**Major Description**  
 This program offers training and development directly related to positions in a variety of sport and recreation occupations. Coursework in Exercise and Sport Science, business and communication prepare graduates for careers in sport, recreation, and related facilities management. A practical experience in the field provides the opportunity for students to actively engage in application of sport management principles.

**Work Environment**  
 Sport management graduates become valuable employees in community centers, sports arenas/fields/courts, youth sport organizations, fitness centers, camps, parks and cruise ships.

- Potential Job Titles**
- Coach
  - Sport Instructor
  - Officials
  - Recreation Worker
  - Recreation Supervisor
  - Camp Counselor

- Salary Data**
- Coach**
- Average Wage: \$15.58/hour
  - Top Earners: \$21.83/hour
- Recreation Worker**
- Average Wage: \$12.77/hour
  - Top Earners: \$16.27/hour

**SPORT MANAGEMENT - DIPLOMA**  
*This is a sample course sequence.  
 Please contact your program advisor regarding your academic plans.*

**First Year - Fall Semester (every other year)**

EXER1000	Introduction to Human Performance Studies	3
EXER1065	Psychology of Sport and Performance	3
ACCT1010	Principles of Accounting I	4
ADMS1025	Computer Basics	1
ENGL1150	Composition I	3
	General Education Elective **	3
<b>Total Credits</b>		<b>17</b>

**First Year - Second Semester**

EXER1045	Organization and Management of Sport	3
EXER2275	Sport Marketing	3
EXER2295	Social and Ethical Aspects of Sport	3
PSYC1105	General Psychology	4
	Technical Elective*	2
<b>Total Credits</b>		<b>15</b>

**Second Year - First Semester**

EXER2285	Sports Facilities Management	3
EXER2290	Legal Aspects of Sport	3
EXER2975	Practicum	1
SOCY1010	Marriage and Family (or SOCY1110)	3
SPEE1020	Interpersonal Communications	3
	General Education Elective**	3
<b>Total Credits</b>		<b>16</b>

**Total Program Requirements 48**

\* Select Technical electives from the following subject areas: EXER  
 \*\* Select General Education electives from two of the following MnTC goal areas: 2, 3, 4, 6, 8, 9 or 10.



**DAKOTA COUNTY**  
**TECHNICAL COLLEGE**

2018-2019 CATALOG

**Real Education. Real Results.**