

# VISUAL ARTS & COMMUNICATION

## GRAPHIC DESIGN TECHNOLOGY

**Delivery:** Daytime Classes  
**Start:** Recommended Fall Semester, Spring Semester options available, Full- or Part-Time  
**Location:** Rosemount Campus

### Outcomes

Graphic Design Technology A.A.S. Degree . . . . . 70 cr.

### Major Description

This program prepares students to explore, plan, design and produce visual solutions to graphic design communications problems. Graphic designers work to discover the most effective way to communicate in print, web, and interactive media. Students develop skills and knowledge in design concepts, typography, layout, illustration, animation, web content and computer software to create graphic designs for a variety of purposes.

### Work Environment

Performing much of their work on a computer, graphic designers work closely with internal and external clients on advertising, marketing, and promotional projects for a myriad of organizations and businesses.

### Potential Job Titles

- Advertising Designer
- Graphic Art Designer
- Graphic Artist
- Visual Designer
- Graphic Design Specialist
- Studio Designer
- Production Assistant
- Web Content Designer
- Motion Graphic Designer
- Animator

### Salary Data

- Average Wage: \$22.53/hour
- Top Earners: \$34.76/hour

### GRAPHIC DESIGN TECHNOLOGY - A.A.S. DEGREE

*Please contact your program advisor regarding your academic plans.*

Fall		
GRDT1001	Technical Foundations	2
GRDT1016	Typography and Layout I	3
GRDT1030	Graphic Design Fundamentals	3
GRDT1410	Adobe Illustrator I	3
WEBD1650	Web Content I	3
Spring		
GRDT1010	Adobe Photoshop I	3
GRDT1053	Design Drawing	3
GRDT1430	Adobe InDesign I	3
GRDT2420	Adobe Illustrator II	3
WEB2685	Web Page Construction I	3
Fall		
GRDT1096	Illustration Fundamentals	2
GRDT1423	Print Processes and Production	3
GRDT2400	Adobe Photoshop II	3
PHOT1100	Intro to Photography	3
WEBD2681	Multimedia	3
Spring		
WEBD1750	Web Content II	3
GRDT2016	Typography and Layout II	3
GRDT2415	Adobe InDesign II	3
GRDT2721	Career and Portfolio Preparation for Graphic Design	3
<b>Total Credits</b>		<b>55</b>

General Education		
SPEE1020	Interpersonal Communication	3
ENGL1150	Composition I	3
	General Education (MnTC Goal 3 or 4)	3
	General Education Electives*	6
<b>Total Credits</b>		<b>15</b>

**TOTAL PROGRAM REQUIREMENTS 70**

*\*Select General Education electives from any MnTC goal area.*



**DAKOTA COUNTY**  
**TECHNICAL COLLEGE**

2018-2019 CATALOG

**Real Education. Real Results.**

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