

GRAPHIC DESIGN TECHNOLOGY

Delivery: Daytime or Evening Program
 Start: Fall or Spring Semester, Full- or Part-Time
 Location: Rosemount Campus

Outcome

Graphic Design Technology A.A.S. Degree 72 credits
 Graphic Design Technology Diploma 64 credits

Major Description

This program prepares students to explore, plan, design and produce visual solutions to communications problems. Graphic designers work to discover the most effective way to communicate in print, on the Web, and through multimedia and interactive media projects. Students develop skills and knowledge in design concepts, layout and computer software to create multipurpose visual communications materials.

Work Environment

Performing much of their work on a computer, graphic designers work closely with internal and external clients on advertising, marketing and promotional projects for a myriad of organizations and businesses.

Potential Job Titles

- Advertising Designer
- Graphic Art Designer
- Graphic Artist
- Visual Designer
- Graphic Design Specialist
- Studio Designer

Salary Data

- Average Wage: \$24.14/hour
- Top Earners: \$37.11/hour

GRAPHIC DESIGN TECHNOLOGY – A.A.S. DEGREE

Fall Semester – First Year

| Course# | Course Title | Credits |
|----------------------|---------------------------------------|-----------|
| VCOM1001 | Introduction to Visual Communications | 2 |
| VCOM1006 | Color Theory and Applications | 2 |
| VCOM1015 | Layout I | 2 |
| VCOM1030 | Visual Design Fundamentals | 3 |
| VCOM1051 | Scale and Perspective | 2 |
| VCOM1060 | Creative Problem Solving | 3 |
| VCOM1415 | Typography Fundamentals | 2 |
| VCOM1422 | Print Processes I | 2 |
| Total Credits | | 18 |

Spring Semester – First Year

| Course# | Course Title | Credits |
|----------------------|----------------------------------|-----------|
| VCOM1010 | Introduction to Photoshop | 2 |
| VCOM1021 | Introduction to Photography | 3 |
| VCOM1400 | Intro to QuarkXPress or VCOM1430 | 2 |
| VCOM1410 | Introduction to Illustrator | 2 |
| VCOM2422 | Print Processes II | 3 |
| VCOM2685 | Web Page Construction I | 2 |
| | General Education Elective** | 4 |
| Total Credits | | 18 |

Fall Semester – Second Year

| Course# | Course Title | Credits |
|----------------------|--------------------------------|-----------|
| VCOM2400 | Advanced Photoshop | 3 |
| VCOM2415 | Advanced Electronic Publishing | 3 |
| VCOM2420 | Advanced Computer Illustration | 3 |
| VCOM2680 | Introduction to Flash | 2 |
| | Technical Electives* | 6 |
| Total Credits | | 17 |

Spring Semester – Second Year

| Course# | Course Title | Credits |
|----------------------|---|-----------|
| VCOM2721 | Portfolio for Graphic Design | 2 |
| VCOM2730 | Career Research Skills | 1 |
| COML1400 | Introduction to Computers | 3 |
| SPEE1020 | Interpersonal Communication | 3 |
| ENGL1100 | Writing and Research Skills | 3 |
| | General Education Elective (MnTC Goal 3 or 4)** | 4 |
| | General Education Elective** | 3 |
| Total Credits | | 19 |

TOTAL PROGRAM REQUIREMENTS 72

*This is a sample course sequence resulting in an A.A.S. degree.
 Please consult your program advisor regarding your academic plans.*

* Technical electives may be selected from the following subject area: VCOM.

** Select General Education electives from any MnTC goal area.
 See pages 116-118 in the college catalog.

GRAPHIC DESIGN TECHNOLOGY – DIPLOMA

Fall Semester – First Year

| Course# | Course Title | Credits |
|----------------------|---------------------------------------|-----------|
| VCOM1001 | Introduction to Visual Communications | 2 |
| VCOM1006 | Color Theory and Applications | 2 |
| VCOM1015 | Layout I | 2 |
| VCOM1030 | Visual Design Fundamentals | 3 |
| VCOM1051 | Scale and Perspective | 2 |
| VCOM1060 | Creative Problem Solving | 3 |
| VCOM1415 | Typography Fundamentals | 2 |
| | Technical Elective* | 2 |
| Total Credits | | 18 |

Spring Semester – First Year

| Course# | Course Title | Credits |
|----------------------|----------------------------------|-----------|
| VCOM1010 | Introduction to Photoshop | 2 |
| VCOM1021 | Introduction to Photography | 3 |
| VCOM1400 | Intro to QuarkXPress or VCOM1430 | 2 |
| VCOM1410 | Introduction to Illustrator | 2 |
| VCOM1422 | Print Processes I | 2 |
| COML1400 | Introduction to Computers | 3 |
| SPEE1020 | Interpersonal Communication | 3 |
| Total Credits | | 17 |

Fall Semester – Second Year

| Course# | Course Title | Credits |
|----------------------|--------------------------------|-----------|
| VCOM2400 | Advanced Photoshop | 3 |
| VCOM2415 | Advanced Electronic Publishing | 3 |
| VCOM2420 | Advanced Computer Illustration | 3 |
| VCOM2422 | Print Processes II | 3 |
| VCOM2680 | Introduction to Flash | 2 |
| VCOM2685 | Web Page Construction I | 2 |
| Total Credits | | 16 |

Spring Semester – Second Year

| Course# | Course Title | Credits |
|----------------------|------------------------------|-----------|
| VCOM2721 | Portfolio for Graphic Design | 2 |
| VCOM2730 | Career Research Skills | 1 |
| ENGL1100 | Writing and Research Skills | 3 |
| | Technical Electives* | 7 |
| Total Credits | | 13 |

TOTAL PROGRAM REQUIREMENTS 64

*This is a sample course sequence resulting in a diploma.
Please consult your program advisor regarding your academic plans.*

* Technical electives may be selected from the following subject area: VCOM.