

**Dakota County Technical College
Gainful Employment Disclosure Report
Marketing/Marketing Management, General**

PROGRAM(S)

Q: What program(s) are included in the measures below?

A: The institution has been approved to offer the following program(s) in this program area, but they may not all have had graduates.

Marketing Communications Specialist - 28 credit Certificate

Marketing Design Specialist - 46 credit Diploma

Marketing Event Specialist - 28 credit Certificate

COSTS

Q: How much will this program cost me?

A: Tuition and Fees: Ranges from \$4,945 to \$8,124

Books and supplies: Ranges from \$1,517 to \$2,492

Costs are based on 2010-2011 rates. Actual costs will vary depending upon the specific program and courses taken.

FINANCING

Q: What are my financing options to pay for the program?

A: In addition to any grant and scholarship aid for which they are eligible, graduates may use loans to finance their education. The median debt for program graduates, including all loans while at this institution:

Federal loans: No data reported -- less than 10 graduates in 2009

Private educational loans: No data reported -- less than 10 graduates in 2009

SUCCESS

Q: How long will it take me to complete this program?

A: The program is designed to take 2 to 4 semesters to complete for students attending full-time (15 credits/semester). It is expected that students who attend part-time, pursue multiple programs/majors or change their program/major will take longer to complete the program.

No data reported -- less than 10 graduates in 2009

Q: What are the chances of getting a job when I graduate?

A: Job placement rate is not reported -- too few graduates in 2009.

Related job placement rate is not reported -- too few graduates in 2009.

EXAMPLES OF JOBS RELATED TO THIS PROGRAM

No direct link to occupational information found on the Department of Labor's Occupational Information Network (O*NET -- www.onetonline.org).