ACADEMIC MASTER PLAN

THE ACADEMIC MASTER PLAN (AMP) DESCRIBES THE ACADEMIC MISSION OF DAKOTA COUNTY TECHNICAL COLLEGE AND DELINEATES STRATEGIES NEEDED TO ACCOMPLISH THE ACADEMIC MISSION.

AMP COMMITTEE

The committee is made up of nineteen members from various departments around the college including Faculty, Institutional Research, Academic Affairs, and Student Services.

DCTC STRATEGIC DIRECTIONS

1. Invest in educational programming and opportunities that evolve with market demands.

   Build pathways to credentials through: industry certifications, credit for prior learning, and competency based education.

2. Promote a sustainable organizational environment of innovation, engagement and integrity.

3. Ensure opportunities by outlining pathways and providing support for student success.

4. DCTC will continue to cultivate an inclusive, equitable, and respectful environment.
TO SUPPORT THE FULFILLMENT OF THE INSTITUTION’S MISSION THROUGH FACILITATION OF A CREATIVE AND INNOVATIVE ACADEMIC ENVIRONMENT IN WHICH STUDENTS, FACULTY, AND STAFF THRIVE.

TO BECOME COLLABORATIVE LEADERS IN THE PROVISION OF EXCEPTIONAL ACADEMIC PROGRAMS, INNOVATIVE INSTRUCTION, AND A DIVERSE FUTURE WORKFORCE OF THE HIGHEST QUALITY AND CONFIDENCE.
1 CREATE ENGAGING PROFESSIONAL DEVELOPMENT PROGRAMS FOR FACULTY AND STAFF TO SUPPORT THE DIVERSE DEMOGRAPHICS OF DAKOTA COUNTY TECHNICAL COLLEGE.

AMP STRATEGIC PRIORITIES

1.1 CONDUCT TRAININGS IN APPRECIATIVE ADVISING FOR FACULTY AND STAFF.

1.2 OFFER PRESENTATIONS AIMED AT IMPROVING THE QUALITY OF TEACHING FOR UNDERSERVED POPULATIONS, NON-TRADITIONAL STUDENTS, AND OTHER STUDENT POPULATIONS.

1.3 LAUNCH A QUARTERLY NEWSLETTER FOR FACULTY AND STAFF THAT CONTAINS RELEVANT RESOURCES INCLUDING QUALITY TEACHING TECHNIQUES, INNOVATION IN THE CLASSROOM, AND CURRENT STUDENT TRENDS.

PERFORMANCE MEASURES

1 INCREASE STUDENT SUCCESS (GRADUATION, TRANSFER, OR RETENTION) OF FIRST TIME, DEGREE-SEEKING FULL TIME STUDENTS OF COLOR FROM 75% TO 79%.

2 INCREASE THE 3-YEAR COMPLETION RATE OF FIRST TIME, DEGREE-SEEKING FULL TIME STUDENTS OF COLOR FROM 57% TO 60%.

3 INCREASE THE PORTION OF ATTEMPTED CREDITS COMPLETED IN FALL SEMESTER AMONG STUDENTS OF COLOR. (FULL TIME: FROM 81% TO 84% PART TIME: FROM 76% TO 80%)
AMP STRATEGIC PRIORITIES

2.1 IDENTIFY AND PROMOTE INDUSTRY CERTIFICATIONS POTENTIALLY ELIGIBLE FOR ACADEMIC CREDIT/AWARD THROUGH CREDIT FOR PRIOR LEARNING (CPL) AND CREATE PATHWAYS TO BE TARGETED FOR ACADEMIC CREDIT/AWARD.

2.2 INCREASE DONATIONS, GRANTS, AND SCHOLARSHIPS FROM INDUSTRY/ASSOCIATION PARTNERS.

2.3 CREATE AN ADVISORY COMMITTEE RESOURCE TOOLKIT AND PROGRAM ADVISORY BOARD SELF-ASSESSMENT.

2.4 IDENTIFY PROGRAMS THAT HAVE NOT PURSUED NATIONAL/REGIONAL ACCREDITATION AND GENERATE RECOMMENDATIONS BASED ON INDUSTRY DATA AND PROGRAM NEEDS.

PERFORMANCE MEASURES

1 INCREASE THE ANNUAL NUMBER OF STUDENTS USING CPL FROM 62 TO 68.

2 BEGIN TRACKING THE SATISFACTION LEVEL OF ADVISORY COMMITTEES AND ESTABLISH BASELINE DATA. OBSERVE CONTINUOUS IMPROVEMENT FROM YEAR TO YEAR.

3 INCREASE OVERALL DONATIONS BY 10% FROM NEW SOURCES FROM YEAR TO YEAR (CASH DONATIONS, PHYSICAL DONATIONS, LEVERAGED, AND OTHER).
3. LEVERAGE AND EXPAND PROGRAM PATHWAYS.

AMP STRATEGIC PRIORITIES

3.1 DEVELOP AND PROMOTE TRANSFER PATHWAYS WITH BOTH DCTC’S CUSTOMIZED TRAINING DEPARTMENT AND BACCALAUREATE INSTITUTIONS THAT RECOGNIZE CREDIT FOR PRIOR LEARNING.

3.2 ESTABLISH AN ON-SITE BACCALAUREATE CENTER THAT OFFERS CONVENIENT ACCESS AND SUPPORT TO BA OR BS COMPLETION PROGRAMS THAT ALIGN WITH CURRENT DCTC PROGRAMS.

3.3 INCREASE DCTC’S CONCURRENT AND/OR PSEO ENROLLMENT THROUGH THE PROMOTION OF CAREER PATHWAYS AT AREA HIGH SCHOOL CAREER ACADEMIES AND ALTERNATIVE LEARNING CENTERS.

PERFORMANCE MEASURES

1 INCREASE PSEO STUDENT ENROLLMENT FROM 27 TO 30.

2 BEGIN TRACKING CUSTOMIZED TRAINING STUDENT CONVERSION TO CREDIT STUDENT AND ESTABLISH BASELINE DATA. INCREASE THE CONVERSION BY 10% FROM THE BASELINE DATA.

3 INCREASE THE NUMBER OF GRADUATES SEEKING CONTINUING EDUCATION FROM 325 TO 358.

4 INCREASE THE ANNUAL NUMBER OF STUDENTS USING CREDIT FOR PRIOR LEARNING FROM 62 TO 68.
FOSTER A TEACHING AND LEARNING ENVIRONMENT CONDUCIVE TO RETENTION AND COMPLETION.

AMP STRATEGIC PRIORITIES

4.1 RESEARCH AND IDENTIFY TEACHING AND LEARNING/STUDENT SUCCESS BEST PRACTICES.

4.2 DEVOTE TRAININGS TO RETENTION AND COMPLETION.

4.3 CONTINUE WITH AND EVALUATE THE CURRENT PERSISTENCE AND COMPLETION INITIATIVES, MAKE IMPROVEMENTS, AND IMPLEMENT NEW INITIATIVES THAT WILL INCREASE PERSISTENCE AND COMPLETION.

PERFORMANCE MEASURES

1 INCREASE STUDENT PERSISTENCE AND COMPLETION FOR FULL TIME STUDENTS FROM 76% TO 79%.

2 INCREASE COMPLETION RATE FROM 61% TO 64%.
EXPAND ACADEMIC INNOVATION.

AMP STRATEGIC PRIORITIES

5.1 Research and create new programs to meet industry needs.

5.2 Research and consider new program delivery methods.

5.3 Provide training for faculty in quality matters to effectively deliver online programs.

5.4 Include inclusivity training into all in-service days.

PERFORMANCE MEASURES

1 Increase enrollment in hybrid courses from 266.9 to 300 FYE.

2 Increase enrollment in online courses from 414.9 to 454 FYE.

3 Research up to three new programs (or expansion of existing programs) annually with the development of one new program over the next three years.
ACADEMIC MASTER PLAN COMMITTEE

VAL BEIGHLEY  
Academic Affairs

SHARON BERGEN  
Faculty

DAWN BRAA  
Academic Affairs

JEFF BORCHARDT  
Faculty

JOE CAMPBELL  
Faculty

SCOTT DETERMAN  
Academic Affairs

RON ERICKSON  
Academic Affairs

AMY EVANSON  
Academic Affairs

ANNE JOHNSON  
Student Services

JACOB MARTHALER  
Faculty

JONATHAN O’HARA  
Student Services

MIKE OPP  
Academic Affairs

SYDNEY RUEDY  
Academic Affairs

CARRIE SCHNEIDER  
Institutional Research

KRISTINE SQUILLACE  
STENLUND  
Faculty

LYLE STELTHER  
Faculty

JODIE SWEARINGEN  
Student Services

CHRIS TRAN  
Student Services

NIKI WAGNER  
Faculty
SOURCES OF DATA: STRATEGIC FRAMEWORK PERFORMANCE MEASURES (SFPM), DCTC FACT BOOK
Dakota County Technical College is a member of Minnesota State and an affirmative action, equal opportunity employer and educator. This information is available in an alternate format by calling 651-423-8621 or TTY/Minnesota Relay at 1-800-627-3529.