

**MINNESOTA STATE COLLEGES AND
UNIVERSITIES*
ARTICULATION AGREEMENT
BETWEEN**

**DAKOTA COUNTY TECHNICAL COLLEGE
AND
METROPOLITAN STATE UNIVERSITY**

*The Board of Trustees of the Minnesota State Colleges and Universities is authorized by Minnesota Statutes, Chapter 136F to enter into Agreements and has delegated this authority to colleges and universities.

This Agreement is entered into between **DAKOTA COUNTY TECHNICAL COLLEGE, 1300 145TH STREET E., ROSEMOUNT, MN 55068** (hereinafter sending institution), and **METROPOLITAN STATE UNIVERSITY, 700 EAST SEVENTH STREET, ST. PAUL, MN 55106** (hereinafter receiving institution). This Agreement and any amendments and supplements, shall be interpreted pursuant to the laws of the State of Minnesota.

The sending institution has established a **DIGITAL MARKETING SPECIALIST, A.A.S.** (hereinafter sending program), and the receiving institution has established an **ORGANIZATIONAL ADMINISTRATION B.A.S.** (hereinafter receiving program), and will facilitate credit transfer and provide a smooth transition from one related program to another. It is mutually agreed:

Admission and Graduation Requirements

- A. The receiving institution's admission and program admission requirements apply to both direct entry students and to students who transfer under this agreement.
- B. Students must fulfill the graduation requirements at both institutions.
- C. Students must complete the entire sending program and meet the receiving institution's admission requirements for the agreement to apply, including grade requirements for courses and an overall GPA requirement.

Transfer of Credits

- A. The receiving institution will accept **58** credits from the sending program. A total of **65 credits** remain to complete the receiving program.
- B. Courses will transfer as described in the attached Program Articulation Table. For system institutions, once the courses are encoded, they will transfer as described in the "Transferology" audit.

Implementation and Review

- A. The Chief Academic Officers or designees of the parties to this agreement will implement the terms of this agreement, including identifying and incorporating any changes into subsequent agreements, assuring compliance with system policy, procedure and guidelines, and conducting a periodic review of this agreement.
- B. This Articulation Agreement is effective on **09/01/2016** and shall remain in effect until the end date of **09/01/2021** or for five years, whichever occurs first, unless terminated or amended by either party with 90 days prior written notice.
- C. The college and university shall work with students to resolve the transfer of courses should changes to either program occur while the agreement is in effect.
- D. This Articulation Agreement will be reviewed by both parties beginning **03/01/2020** (within six months of the end date).
- E. When a student notifies the receiving institution of their intent to follow this agreement, the receiving institution will encode course waivers and substitutions.

PROGRAM ARTICULATION TABLE

Check if the sending program ___ or receiving program ___ is new.

	Dakota County Technical College (sending)	Metropolitan State University (receiving)
Institution	Dakota County Technical College	Metropolitan State University
Program name	Digital Marketing Specialist	Organizational Administration
Award Type (e.g., AS)	AAS	BAS
Credit Length	60	120 (123 for this articulation)
CIP code (6-digit)	52.1401	52.0201
Describe program admission requirements (if any)		

Instructions

- List all required courses in both academic programs.
- MnTC goal areas transfer to the receiving institution according to the goal areas designated by the sending institution.
- Do not indicate a goal area for general education courses that are not part of the MnTC.
- For restricted or unrestricted electives, list number of credits.
- Credits applied: the receiving institution course credit amount may be more or less than the sending institution credit amount. Enter the number of credits that the receiving institution will apply toward degree completion.
- Show equivalent university-college courses on the same row to ensure accurate DARS encoding.
- Equiv/Sub/Wav column: If a course is to be encoded as equivalent, enter Equiv. If a course is to be accepted by the university as a "substitution" only for the purposes of this agreement, enter Sub. If a course requirement is waived by the receiving institution, enter Wav. If a course is to be accepted by the university as a MnTC goal area, restricted elective or unrestricted elective, leave the cell blank.

(To add rows, place cursor outside of the end of a row and press enter.)

SECTION A - Minnesota Transfer Curriculum-General Education

Dakota County Technical College (sending)			Metropolitan State University (receiving)			
course prefix, number and name	Goal(s) ¹	Credits	course prefix, number and name	Goal(s) ¹	Credits Applied	Equiv Sub Wav
Minnesota Transfer Curriculum-General Education						
ENGL 1150—Composition I	1	3	MnTC Goal 1 Elective	1	3	
MnTC Goal 4	4	3	MnTC Goal 4	4	3	
Metropolitan State recommends either			MATH 115—College Algebra (4) (Goal 4)			Equiv
• MATS 1300—College Algebra (3) (Goal 4)			STAT 201—Statistics I (4) (Goal 4)			Equiv
• MATS 1251—Statistics (3) (Goal 4)			COMM 231—Introduction to Interpersonal Communications (3)	7	3	Equiv
SPEE 1020—Interpersonal Communication	7	3	MnTC Goals 1-10 Elective	1-10	6	
MnTC Goals 1-10 Elective.	1-10	6	ECON 202—Microeconomics (3) (Goal 5)			Equiv
Metropolitan State recommends:						
• ECON 1100—Microeconomics (3) (Goal 5)						
and						

¹ MnTC goal areas transfer to the receiving MnSCU college/university according to the goal areas designated by the sending college/university

• ECON 1200—Macroeconomics (3) (Goal 5)			ECON 201—Macroeconomics (3) (Goal 5)			Equiv
MnTC/General Education Total		15				

Special Notes, if any:

SECTION B – Dakota County Technical College Major, Emphasis, Restricted and Unrestricted Electives or Other

(pre-requisite courses, required core courses, required courses in an emphasis, or electives (restricted or general) within the major). Restricted electives (in Major) fulfill a specific requirement within a major. Example A: “Chose two of the following three courses;” Example B: A Biology degree may require 40 science credits (20 credits of required courses + 20 credits of listed related courses, such as botany, genetics, sociobiology, etc. which students can select).

Major, Emphasis, Restricted, Unrestricted Electives or Other Courses							
MKTC 1000—Principles of Marketing	3	MKTG 300—Principles of Marketing (4)	3	Equiv			
MKTC 1100—Fundamentals of Sales	3	40 of the 42 technical credits in the Digital Marketing Specialist AAS will be accepted into the Organizational Administration BAS program.	40				
MKTC 1150—Consumer and Professional Buying Behavior	3						
MKTC 2000—Advertising Practices and Procedures	3						
MKTC 2105—Marketing Communications Writing	3						
MKTC 2310—Public Relations	3						
MKTC 2506—Digital Marketing	3						
MKTC 2507—Digital Media Tools	3						
MKTC 2550—International Marketing	3						
MKTC 2600—Marketing Research	3						
MKTC 2815—Business Law	3						
MKTC 2900—Portfolio and Interviewing	1						
MKTC 2970—Internship	3						
WEBD 1032—Web Fundamentals	2						
WEBD 2605—Audio/Video for Presentations	3						
WEBD 2680—Multimedia I	3						
Restricted elective credits—list courses (if none enter 0)	0					0	
Unrestricted elective credits (if none enter 0)	0					0	
Major, Emphasis, Unrestricted Electives Total	45				Total College Credits Applied (sum of sections A and B)	58	

SECTION C - Remaining Metropolitan State University (receiving) Requirements (based on students taking the “recommended” courses, if any, in Sections A and B)

	course prefix, number and name	Credits
	Complete GELS (General Education/Liberal Studies) ^{2,3} —must complete at least 48 credits: <ul style="list-style-type: none"> • MnTC (from Section A) = 15 credits • 25 credits remain, which must include: <ul style="list-style-type: none"> ◦ MATH 115—College Algebra (4) <u>or</u> STAT 201—Statistics I (4) (whichever equivalent course was not taken in Section A above) <u>and</u> ◦ Liberal Studies (LS) Requirement = 8 upper-division credits. <u>This requirement can be met by taking LS-designated courses from the Major Electives list below.</u> 	33
	Complete the Racial Issues Graduation Requirement (RIGR) ⁴	
	<u>Note:</u> The number here are estimates; the actual number will depends on the individual student and his/her course selections. Please work with your advisor to ensure proper GELS & RIGR course selections.	
	MIS 100—Fundamentals of IT in Organizations	4
	ACCT 210—Financial Accounting	4
	DSCI 434—Introduction to Operations Management	4
	FIN 390—Principles of Finance	4
	MGMT 310—Management Principles and Practices	4
	MIS 310—Principles of MIS	4

	Major Elective	4
	MGMT 499—Case Studies in Strategic Management Or ENTR 490—Challenges and Choices in Small Business and Entrepreneurship	4
	University unrestricted elective credits not counted elsewhere (if none enter 0)	0
	Total Remaining University Credits²	65

Special Notes, if any:

¹At least 40 of the required credits for the baccalaureate degree shall be at the upper-division level. If a lower division course is shown as equivalent to an upper division course, check with the university to determine if it will count toward the 40 required credits of upper division. In addition, some courses in your program of study may require additional prerequisites.

²GELS Requirement: To meet the university's General Education and Liberal Studies (GELS) requirement, students must:

- Complete 48 unduplicated GELS credits
 - Minnesota Transfer Curriculum (MnTC) for 40 credits, and
 - Eight (8) upper-division semester credits (300-level or higher) to fulfill the university's Liberal Studies requirement.
- Students who have completed the Minnesota Transfer Curriculum (MnTC) and Liberal Studies requirements may still need additional credits to bring the total to 48 unduplicated credits.

The actual number of credits needed to complete the MnTC depends upon:

- The number of required General Education/MnTC credits in your program at the community/technical college (listed in Section A)
- A college's distribution requirements within the MnTC—all MnSCU institutions require 40 credits in 10 Goal Areas, but colleges have different requirements as to how the credits are distributed within the goal areas—e.g., Metro State requires two writing courses for Goal 1 (6 credits), the sending institution may require two writing courses plus a communications course (9 credits) in Goal 1.
- When MnTC electives are listed (i.e., no specific course is named), the number of goal areas a course meets will determine the number of courses you may need to take to fulfill MnTC requirements—i.e., it's better to choose courses meeting more than one goal area.
- May need to include upper-division credits in order to fulfill the 40 credit upper-division requirement for graduation (see footnote).

Consult an academic advisor (at either the sending or receiving institution) to plan the completion of the MnTC requirement.

³Liberal Studies: All students must complete eight (8) upper-division semester credits (300-level or higher) from the approved GELS Course List. Liberal Studies courses may overlap with one or two goal areas.

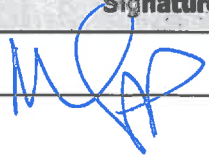



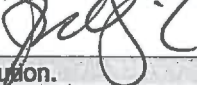
⁴RIGR Requirement: Metropolitan State University's Racial Issues Graduation Requirement (RIGR) becomes effective for all new undergraduate students admitted Fall 2016 or later. The requirement is at least one learning experience (minimum of 3 credits) with significant focus on race and racism. Approved "racial issues" courses or other learning experiences are designated in the online class schedule and can overlap with any other requirement for graduation, including General Education/Minnesota Transfer Curriculum (MnTC) requirements, Liberal Studies requirements, major requirements and electives. Upon review, an approved prior learning, independent study, theory seminar or transfer course from other accredited institutions may also be used to meet this graduation requirement.

SECTION D - Summary of Total Program Credits

Dakota County Technical College (sending) Credits		Metropolitan State University (receiving) Requirements	
MnTC/General Education	15		
Major, Emphasis, Unrestricted Electives or Other	45		
Credits Accepted into the Organizational Administration BAS Program	(43)		
Total College Credits	60	Total College Credits Applied	58
		Remaining credit to be taken at the university (receiving institution)	65
		Total Program Credits	123

Special Notes, if any:

² At least 40 of the required credits for the baccalaureate degree shall be at the upper-division level. If a lower division course is shown as equivalent to an upper division course, check with the university to determine if it will count toward the 40 required credits of upper division.

Dakota County Technical College	Name	Signature	Date
Chief Academic Officer	Mike Opp		10/25/14
Program Dean (if required by sending institution)			
Program Faculty (if required by sending institution)			
Metropolitan State University	Name	Signature	Date
Chief Academic Officer	Carol Bormann Young		10/17/16
Dean, College of Management	Kat Lui		10/12/16
Department Chair/Faculty	Pat Borchert		10/11/16
DARS Encoder	Amber Eisen-Ramgren		8/10/16
Date when equivalencies were encoded in DARS by the receiving MnSCU institution.			

