

VISUAL ARTS & COMMUNICATION

GRAPHIC DESIGN TECHNOLOGY

Delivery: Daytime Classes

Start: Recommended Fall Semester, Spring Semester options available, Full- or Part-Time

AWARDS

Graphic Design Technology A.A.S. Degree 70 cr.

MAJOR DESCRIPTION

This program prepares students to explore, plan, design and produce visual solutions to graphic design communications problems. Graphic designers work to discover the most effective way to communicate in print, web, and interactive media. Students develop skills and knowledge in design concepts, typography, layout, illustration, animation, web content and computer software to create graphic designs for a variety of purposes.

WORK ENVIRONMENT

Performing much of their work on a computer, graphic designers work closely with internal and external clients on advertising, marketing, and promotional projects for a range of organizations and businesses.

POTENTIAL JOB TITLES

- Advertising Designer
- Graphic Art Designer
- Graphic Artist
- Visual Designer
- Graphic Design Specialist
- Studio Designer
- Production Assistant
- Web Content Designer
- Motion Graphic Designer
- Animator

SALARY DATA

See latest data at careerwise.minnstate.edu.

- Average Wage: \$28.24/hour
- Top Earners: \$41.00/hour

GRAPHIC DESIGN TECHNOLOGY

A.A.S. DEGREE

Please contact your program advisor regarding your academic plans.

First Year - Fall Semester 14 cr

GRDT1001	Technical Foundations	2
GRDT1016	Typography and Layout I	3
GRDT1030	Graphic Design Fundamentals	3
GRDT1410	Adobe Illustrator I	3
WEBD1650	Web Content I	3

First Year - Spring Semester 15 cr

GRDT1010	Adobe Photoshop I	3
GRDT1053	Design Drawing	3
GRDT1430	Adobe InDesign I	3
GRDT2420	Adobe Illustrator II	3
WEBD2685	Web Page Construction I	3

First Year - Summer Session 6 cr

ENGL1150	Composition I	3
	General Elective (any MnTC area)	3

Second Year - Fall Semester 15 cr

WEBD1750	Web Content II	3
GRDT2016	Typography and Layout II	3
GRDT2400	Adobe Photoshop II	3
PHOT1100	Introduction to Photography	3
WEBD2681	Multimedia	3

Second Year - Spring Semester 14 cr

GRDT1096	Illustration Fundamentals or	
WEBD2711	CMS Websites	2
GRDT1423	Print Processes and Production or	
WEBD2690	Web Page Construction II	3
GRDT2415	Adobe InDesign II or	
WEBD2695	UX/UI Design	3
GRDT2721	Graphic Design Career and Portfolio	3
	General Elective (MnTC Goal 3 or 4)	3

Second Year - Summer Session 6 cr

COMS1020	Interpersonal Communication	3
	General Elective (any MnTC area)	3

TOTAL PROGRAM REQUIREMENTS 70



DAKOTA COUNTY
TECHNICAL COLLEGE

A member of Minnesota State

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This information is available in an alternate format by calling 651-423-8469 or TTY/Minnesota Relay at 1-800-627-3529.