A. **Course Description**

- **Credits:** 1.00
- **Lecture Hours/Week:** 1.00
- **Lab Hours/Week:** 0.00
- **OJT Hours/Week:** 0
- **Prerequisites:** None
- **Corequisites:** None
- **MnTC Goals:** None

This course provides an introduction to retail format and their employment opportunities. Emphasis will be placed on consumer demographics, products and current trends. Students will study merchandising philosophy and functions.

B. **Course Effective Dates:** 1/7/02 – Present

C. **Outline of Major Content Areas**

   As noted on course syllabus

D. **Learning Outcomes**

   As noted on course syllabus

E. **Minnesota Transfer Curriculum Goal Area(s) and Competencies**

F. **Learner Outcomes Assessment**

   As noted on course syllabus

G. **Special Information**

   None noted