A. **Course Description**
   - **Credits:** 1.00
   - **Lecture Hours/Week:** 1.00
   - **Lab Hours/Week:** 0.00
   - **OJT Hours/Week:** 0
   - **Prerequisites:** None
   - **Corequisites:** None
   - **MnTC Goals:** None

   This course covers advertising and the creative process. The course focuses on various print media options, the part of the advertisement and the creation of actual advertisements.

B. **Course Effective Dates:** 1/7/02 – Present

C. **Outline of Major Content Areas**
   As noted on course syllabus

D. **Learning Outcomes**
   As noted on course syllabus

E. **Minnesota Transfer Curriculum Goal Area(s) and Competencies**

F. **Learner Outcomes Assessment**
   As noted on course syllabus

G. **Special Information**
   None noted