INTRODUCTION TO HOSPITALITY MANAGEMENT — SMGT 1165

A. Course Description

- Credits: 2.00
- Lecture Hours/Week: 2.00
- Lab Hours/Week: 0.00
- OJT Hours/Week: 0
- Prerequisites: None
- Corequisites: None
- MnTC Goals: None

If travel, hospitality and tourism are exciting and you have always fantasized about a career serving those away from home, this course is the introduction you have been looking for. Learn about management and operations of lodging and foodservices, within diverse organizational models such as private clubs, cruise lines, casinos and amusement parks. Students are also introduced to meeting, trade show and event management. Expectations and resources for careers in these service industries are integral to the course curriculum. Prerequisites: None.

B. Course Effective Dates: 8/21/06 – Present

C. Outline of Major Content Areas

As noted on course syllabus

D. Learning Outcomes

1. become acquainted with management and operations of: hotels, convention centers, resorts, timeshares, commercial foodservice, noncommercial foodservice, recreational and leisure organizations, meetings, trade shows and events
2. gain resources and direction to take charge of future in this industry

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

F. Learner Outcomes Assessment

As noted on course syllabus

G. Special Information

None noted