EVENT DESIGN — SMGT 1166

A. Course Description
   - Credits: 3.00
   - Lecture Hours/Week: 3.00
   - Lab Hours/Week: 0.00
   - OJT Hours/Week: 0
   - Prerequisites: None
   - Corequisites: None
   - MnTC Goals: None

Meeting and event planners who want to increase production value of their events will find this course important to achieving a well-designed and orchestrated event. This course provides a thorough knowledge of event design principles, processes and practices. Students will learn about the various decorative elements used in special events and how production factors integrate to produce a winning event. Prerequisites: None.

B. Course Effective Dates: 5/15/06 – Present

C. Outline of Major Content Areas
   - As noted on course syllabus

D. Learning Outcomes
   - As noted on course syllabus

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

F. Learner Outcomes Assessment
   - As noted on course syllabus

G. Special Information
   - None noted