



## PRESENTATION TECHNIQUES II — IDES 1241

### A. Course Description

- **Credits:** 3.00
- **Lecture Hours/Week:** 2.00
- **Lab Hours/Week:** 1.00
- **OJT Hours/Week:** 0
- **Prerequisites:** None
- **Corequisites:** None
- **MnTC Goals:** None

This course covers computer based design visualization practices. These practices will be focused on the appropriate industry needs. Students will utilize computer based color application techniques to create rendered presentation drawings. Three-dimensional computer modeling processes and digital image editing will be employed. Strategies for effective visual presentations will be integrated into course work, including electronic presentation layouts. Verbal presentation skills will be utilized.

### B. Course Effective Dates: 8/27/12 – Present

### C. Outline of Major Content Areas

As noted on course syllabus

### D. Learning Outcomes

1. Acquire skills in Adobe InDesign
2. Acquire skills in Adobe Photoshop
3. Acquire skills in Google SketchUp
4. Apply electronic layout program
5. Apply graphics editing software program
6. Apply modeling software program
7. Evaluate color and value effects in 3D drawings
8. Evaluate presentation graphics
9. Evaluate shadow and lighting effects in 3D drawings
10. Evaluate visual presentation techniques
11. Explore brand imaging
12. Generate presentation graphics
13. Identify a layout software program

14. Identify a modeling software program
15. Identify a pixel-based software program
16. Identify an object-based software program
17. Identify design drawing tools
18. Identify perspective drawings
19. Identify presentation tools
20. Identify rendering tools
21. Utilize verbal presentation skills

**E. Minnesota Transfer Curriculum Goal Area(s) and Competencies**

**F. Learner Outcomes Assessment**

As noted on course syllabus

**G. Special Information**

None noted