HOSPITALITY LODGING ISSUES — SMGT 1687

A. Course Description

- Credits: 3.00
- Lecture Hours/Week: 3.00
- Lab Hours/Week: 0.00
- OJT Hours/Week: 0
- Prerequisites: None
- Corequisites: None
- MnTC Goals: None

This survey course explores current issues within the hospitality lodging industry. Dimensional study, research and application are integral curriculum components for second year hospitality lodging and spa & resort management students.

B. Course Effective Dates: 5/21/14 – Present

C. Outline of Major Content Areas

As noted on course syllabus

D. Learning Outcomes

1. Construct potential actions to resolve the current issue(s) and compare/contrast potential outcomes.
2. Explore one or more current issues identified by course faculty
3. Identify and project future impacts of factors relevant to the issue(s) including environmental, societal, technological, and political
4. Implement a dimensional study that integrates program curriculum components and aligns with current issues in the hospitality industry
5. Recognize industry trends and analyze their impact

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

F. Learner Outcomes Assessment

As noted on course syllabus

G. Special Information

None noted