



INTERNATIONAL BUSINESS — BUSN 1340

A. Course Description

- **Credits:** 3.00
- **Lecture Hours/Week:** 3.00
- **Lab Hours/Week:** 0.00
- **OJT Hours/Week:** 0
- **Prerequisites:** None
- **Corequisites:** None
- **MnTC Goals:** None

Understand the growing influence of globalization on all areas of business. Assess the global business environment which includes trade, outsourcing, off shoring, legal, technological, political and social and ethical perspectives. Learn the affects of cultural contexts in negotiation and management. Explore strategies for international and global business.

B. Course Effective Dates: 5/21/14 – Present

C. Outline of Major Content Areas

As noted on course syllabus

D. Learning Outcomes

1. Become familiar with legal aspects of globalization
2. Choose appropriate communication techniques
3. Define social and ethical dimensions
4. Define the future of global supply chaining
5. Examine American business practices
6. Examine trade
7. Explain off-shoring
8. Explore the reasons for outsourcing
9. Identify technological stimulus to international business
10. Rationalize geopolitical affects on global markets
11. Research multicultural contexts

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

F. Learner Outcomes Assessment

As noted on course syllabus

G. Special Information

None noted