BUSINESS PRACTICES — IDES 2202

A. Course Description

- **Credits:** 3.00
- **Lecture Hours/Week:** 2.00
- **Lab Hours/Week:** 1.00
- **OJT Hours/Week:** 0
- **Prerequisites:**
  - IDES 2107: Color and Light
  - IDES 2108: Color and Light
  - IDES 2147: Residential Studio II
- **Corequisites:** None
- **MnTC Goals:** None

This course emphasizes the business practices specific to the interior design industry, including professional ethics, organizational procedures, marketing and sales, and business plan components. The course will also focus on exploring career directions in interior design, including tools and information necessary to obtain an internship position upon the completion of interior design course work. Prerequisites: IDES 2147 and IDES 2107

B. Course Effective Dates: 12/17/15 – Present

C. Outline of Major Content Areas

As noted on course syllabus

D. Learning Outcomes

1. Define and discuss business technology, education, portfolio, professional ethics, and the profession of Interior Design.
2. Evaluate a mission statement, design contracts, and the responsibilities of Interior designers.
3. Prepare a resume and cover letter for different types of firms.
4. Identify eligibility requirements for industry credentials, Internship opportunities, and Interior Design career opportunities.

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

F. Learner Outcomes Assessment
As noted on course syllabus

G. Special Information

None noted