



WEB CONTENT II — WEBD 1750

A. Course Description

- **Credits:** 3.00
- **Lecture Hours/Week:** 2.00
- **Lab Hours/Week:** 1.00
- **OJT Hours/Week:** 0
- **Prerequisites:** None
- **Corequisites:** None
- **MnTC Goals:** None

This course addresses the creating, editing, optimizing and formatting of audio, video, 2D and 3D animated content at an introductory level for use in web pages and social media. Software explored includes Adobe Premiere, Adobe Photoshop and Adobe Animate

B. Course Effective Dates: 8/21/17 – Present

C. Outline of Major Content Areas

As noted on course syllabus

D. Learning Outcomes

1. 1. Import video footage
2. 10. Record Audio
3. 11. Add audio
4. 12. Edit audio
5. 13. Create illustrative content
6. 14. Keyframe properties and effects
7. 15. Optimize and Export formats
8. 16. Add audio
9. 17. Edit audio
10. 18. Create interactive productions
11. 19. Create 3d content
12. 2. Create video composition
13. 3. Edit video
14. 4. Add effects
15. 5. Keyframe properties and effects

16. 6. Add transitions
17. 7. Add titles
18. 8. Render video
19. 9. Optimize and Export formats

E. Minnesota Transfer Curriculum Goal Area(s) and Competencies

F. Learner Outcomes Assessment

As noted on course syllabus

G. Special Information

None noted