PORTFOLIO DEVELOPMENT — PHOT 2710

A. **Course Description**

- **Credits:** 2.00
- **Lecture Hours/Week:** 1.00
- **Lab Hours/Week:** 1.00
- **OJT Hours/Week:** 0
- **Prerequisites:** None
- **Corequisites:** None
- **MnTC Goals:** None

Course Description: This hands-on course will guide the student through the creation of a photography-based portfolio and prepare student for entering the workforce upon graduation. Students will begin by assessing their interests, strengths, goals and clarifying the steps needed to enter into the industry. Concepts in assemble techniques, display options and presentation methods will be at the heart of this course. Upon completion the student will have multiple industry-ready photographic portfolios in preparation for career exploration. Emphasis will be given to the idea that portfolio is a process not a project, and therefore requires planning and continuous review and development. Prerequisites: Should be taken during the last semester prior to graduation so all required photo courses should be completed with exception of PHOT 2650, PHOT 2550 and 2510 with are typically taken concurrently.

B. **Course Effective Dates:** 8/21/17 – Present

C. **Outline of Major Content Areas**

As noted on course syllabus

D. **Learning Outcomes**

1. conduct industry expert interviews
2. create a electronic photo portfolio
3. create a letter of introduction
4. create a niche portfolio
5. create a resume appropriate for the career field chosen
6. create an exit strategy
7. create an exit strategy to plan for success following graduation
8. develop, plan, and create a physical photographic portfolio
9. evaluate their own interest areas and values
10. gain understanding of job opportunities and job markets

11. improve interpersonal communications
12. improve planning abilities
13. improve teamwork skills
14. participate in DCTC semester portfolio show
15. plan portfolio updates and changes
16. research careers in photography industry
17. review portfolio options and requirements

E. **Minnesota Transfer Curriculum Goal Area(s) and Competencies**

F. **Learner Outcomes Assessment**

As noted on course syllabus

G. **Special Information**

None noted