

PROGRAM ARTICULATION TABLE

	College (sending)	University (receiving)
Institution	Dakota County Technical College	Minnesota State University Moorhead
Program name	Marketing	Project Management
Award Type (e.g., AS)	AAS	BS
Credit Length	60	120
CIP code (6-digit)	52.1401	52.0211
Describe program admission requirements (if any)		

Instructions

- List all required courses in both academic programs.
- MnTC goal areas transfer to the receiving institution according to the goal areas designated by the sending institution.
- Do not indicate a goal area for general education courses that are not part of the MnTC.
- For restricted or unrestricted electives, list number of credits.
- Credits applied: the receiving institution course credit amount may be more or less than the sending institution credit amount. Enter the number of credits that the receiving institution will apply toward degree completion.
- Show equivalent university-college courses on the same row to ensure accurate DARS encoding.
- Equiv/Sub/Wav column: If a course is to be encoded as equivalent, enter Equiv. If a course is to be accepted by the university as a "substitution" only for the purposes of this agreement, enter Sub. If a course requirement is waived by the receiving institution, enter Wav. If a course is to be accepted by the university as a MnTC goal area, restricted elective or unrestricted elective, leave the cell blank.

(To add rows, place cursor outside of the end of a row and press enter.)

SECTION A - Minnesota Transfer Curriculum-General Education

College (sending)			University (receiving)			
course prefix, number and name	Goal(s) ₁	Credits	course prefix, number and name	Goal(s) ¹	Credits Applied	EquivSub Wav
Minnesota Transfer Curriculum-General Education						
ENGL 1150 Composition I	1	3	ENGL 101 English Composition	1	3	Equiv
SPEE 1020 Interpersonal Communication	1, 7	3	MnTC Goal Area 1, 7	1, 7	3	
General Education Electives Goal Area 3	3	3	MnTC Goal Area 3	3	3	
MATS 1300 College Algebra	4	4	MATH 127 College Algebra	4	3	<i>Equiv</i>
MATS 1251 Statistics	4	4	MATH 234 Intro to Probability & Statistics	4	4	<i>Equiv</i>
ECON 1100 Principles of Microeconomics	5	3	ECON 202 Microeconomics	5	3	Equiv
ECON 1200 Principles of Macroeconomics	5	3	ECON 204 Macroeconomics	5	3	Equiv
General Education Electives Goal Areas 1 – 10	1 - 10	7	Goal Area Course 1 - 10	1 - 10	3	
MnTC/General Education Total		30				

Special Notes: MSUM accepts the same number of credits and goal areas as DCTC awards for their MnTC courses.

SECTION B - Major, Emphasis, Restricted and Unrestricted Electives or Other

(pre-requisite courses, required core courses, required courses in an emphasis, or electives (restricted or general) within the major).
 Restricted electives (in Major) fulfill a specific requirement within a major. Example A: "Chose two of the following three courses;"

¹ MnTC goal areas transfer to the receiving MnSCU college/university according to the goal areas designated by the sending college/university

Example B: A Biology degree may require 40 science credits (20 credits of required courses + 20 credits of listed related courses, such as botany, genetics, sociobiology, etc. which students can select).

Major, Emphasis, Restricted, Unrestricted Electives or Other Courses				
MKTC 1000 Principles of Marketing	3	MKTG 270 Principles of Marketing	3	Equiv
MKTC 2815 Business Law	3	ACCT 280 Legal Environment Business (Elective)	3	Equiv
MKTC 1100 Fundamentals of Sales	3	Electives	24	
MKTC 1150 Consumer & Professional Buying Behavior	3			
MKTC 2000 Advertising Practices & Procedures	3			
MKTC 2105 Marketing Communications Writing	3			
MKTV 2506 Digital Marketing	3			
MKTC 2600 Marketing Research	3			
MKTC 2550 International Marketing	3			
MKTC 2605 Data Analytics	3			
Major, Emphasis, Unrestricted Electives Total	30	Total College Credits Applied (sum of sections A and B)	60	
Special Notes:				

SECTION C - Remaining University (receiving) Requirements

	course prefix, number and name	Credits
	MnTC/ LASC (general education) Goal Areas*	12
	ACCT 230 Principles of Accounting I	3
	MGMT 260 Principles of Management	3
	OM 380 Methods Improvements	3
	OM 395 Computer Applications for Technologists	3
	OM 470 Purchasing & Sourcing Management	3
	OM 482 Quality Management	3
	OM 483 Cost Analysis	3
	PMGT 300 Project Management & Scheduling	3
	PMGT 301 Customer Relationship Management OR	3
	PMGT 433 Dale Carnegie Skills for Success	
	PMGT 385 Process Leadership	3
	PMGT 400 Advanced Project Management, Risk & Liability	3
	PMGT 401 CRM Consulting OR	
	MGMT 371 Intro to Business Analytics OR	3
	OM 472 Logistics Management & Network Design	
	PMGT 456/ MGMT 456 Project Management in Business	3
	PMGT 492 Project Management Capstone	3
	OM 469 Internship OR	
	BUS 480 Dragon Consulting	3
	Electives ** (Consult your MSUM advisor for best choice)	3
	Total Remaining University Credits²	60

Special Notes: *MnTC goal areas must be met and 42 MnTC/ LASC total credits earned. **Number of elective credits required is to bring the total to 120 for the degree. Use electives to fulfill the 40 upper division credit requirement.

SECTION D - Summary of Total Program Credits

College (sending) Credits		University (receiving) Requirements	
MnTC/General Education	30		
Major, Emphasis, Unrestricted Electives or Other	30		
Total College Credits	60	Total College Credits Applied	60
		Remaining credit to be taken at the university (receiving institution)	60
		Total Program Credits	120