

## PROGRAM TRANSFER TABLE

**Check if the sending program \_\_\_ or receiving program \_\_\_ is new.**

	College (sending)	University of Wisconsin-River Falls
Institution	Dakota County Technical College	
Program name	Marketing	Business Administration
Award Type (e.g., AS)	AS	BS
Credit Length	60	120
CIP code (6-digit)	52.1401	52.0201
Describe program admission requirements (if any)		2.0 transfer GPA

### Instructions

- List all required courses in both academic programs.
- MnTC goal areas transfer to the receiving institution according to the goal areas designated by the sending institution.
- Do not indicate a goal area for general education courses that are not part of the MnTC.
- For restricted or unrestricted electives, list number of credits.
- Credits applied: the receiving institution course credit amount may be more or less than the sending institution credit amount. Enter the number of credits that the receiving institution will apply toward degree completion.
- Show equivalent university-college courses on the same row to ensure accurate DARS encoding.
- Equiv/Sub/Wav column: If a course is to be encoded as equivalent, enter Equiv. If a course is to be accepted by the university as a "substitution" only for the purposes of this agreement, enter Sub. If a course requirement is waived by the receiving institution, enter Wav. If a course is to be accepted by the university as a MnTC goal area, restricted elective, or unrestricted elective, leave the cell blank.

(To add rows, place cursor outside of the end of a row and press enter.)

### SECTION A - Minnesota Transfer Curriculum-General Education

College (sending)			University of Wisconsin-River Falls			
course prefix, number, and name	Goal(s) 1	Credits	course prefix, number, and name	Goal(s) <sup>1</sup>	Credits Applied	Equiv Sub Wav
Minnesota Transfer Curriculum-General Education						
ENGL 1150 Composition I		3	ENGL 100	CW	3	Equiv
MATS 1300 College Algebra		4	MATH 146	M	4	Equiv
MKTC 2550 International Marketing		3	MNGT 250 Global Business and Society	SB,EC	3	Equiv
General Education credits		3	Depends on course taken		3	
General Education credits		3	Depends on course taken		3	
General Education credits		4	Depends on course taken		4	

<sup>1</sup> MnTC goal areas transfer to the receiving college/university according to the goal areas designated by the sending college/university





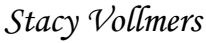

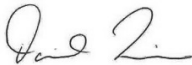
<b>MnTC/General Education Total</b>		20		
<b>Special Notes, if any:</b>				
<b>SECTION B - Major, Emphasis, Restricted and Unrestricted Electives or Other</b>				
(pre-requisite courses, required core courses, required courses in an emphasis, or electives (restricted or general) within the major). <u>Restricted electives (in Major)</u> fulfill a specific requirement within a major. Example A: "Chose two of the following three courses;" Example B: A Biology degree may require 40 science credits (20 credits of required courses + 20 credits of listed related courses, such as botany, genetics, sociobiology, etc. which students can select).				
<b>Major, Emphasis, Restricted, Unrestricted Electives or Other Courses</b>				
COMS 1020 Interpersonal Communication	3	COMS 106 Interpersonal Communication	3	Equiv
MKTC 1000 Principles of Marketing	3	MKTG 310 Principles of Marketing	3	Equiv
MKTC 1100 Fundamentals of Sales	3	MKTG 325 Professional Selling (elective)	3	Equiv
MKTC 2105 Marketing Communications Writing	3	MKTG 900X	3	Equiv
MKTC 1150 Consumer and Professional Buying Behavior	3	CBE 100	3	Equiv
MKTC 2000 Advertising Practices and Procedures	3	MKTG 900X	3	Equiv
ECON 1100 Principles of Microeconomics	3	ECON 201 Microeconomics	3	Equiv
MATS 1251 Statistics	4	ECON 226 Intro to Statistics	4	Equiv
MKTC 2506 Digital Marketing	3	MKTG 900X	3	Equiv
MKTC 2600 Marketing Research	3	MKTG 900X	3	Equiv
MKTC 2815 Business Law	3	BLAW 265 Business Law I	3	Equiv
ECON 1200 Principles of Macroeconomics	3	ECON 202 Macroeconomics	3	Equiv
MKTC 2605 Data Analytics	3	ECON 326 Analytics for Business and Economics	3	Equiv
Restricted elective credits – list courses (if none enter 0)				
Unrestricted elective credits (if none enter 0)		College's unrestricted elective credits accepted in transfer (if none enter 0)		
<b>Major, Emphasis, Unrestricted Electives Total</b>	40	<b>Total College Credits Applied (sum of sections A and B)</b>	60	

<b>SECTION C – Remaining University of Wisconsin-River Falls Requirements</b>		
	course prefix, number, and name	Credits
	CSL course	3
	CA course (if needed)	3
	SB course (if needed)	3
	2 HF courses (if needed)	6
	2 SI courses (if needed)	6
	HW course	1
	American Cultural Diversity Course MNGT 330 (elec)	3
	Global Perspectives course MKTG 355 OR MNGT 355 (elec)	3
	MNGT 105 BizTechU	3
	ACCT 231 Principles of Accounting I	3
	ACCT 232 Principles of Accounting II	3
	CBE 300 Professional Development	1
	MNGT 300 Management and Org. Behavior	3
	FINC 345 Managerial Finance	3
	MNGT 361 Operations Management	3
	MNGT 485 Strategic Management	3
	University unrestricted elective credits not counted elsewhere (if none enter 0)	10
	<b>Total Remaining University Credits<sup>2</sup></b>	60
<b>Special Notes, if any:</b>		

<b>SECTION D - Summary of Total Program Credits</b>				
<b>College (sending) Credits</b>		<b>University of Wisconsin-River Falls Requirements</b>		
<b>MnTC/General Education</b>	20			
<b>Major, Emphasis, Unrestricted Electives or Other</b>	40			
<b>Total College Credits</b>	60	<b>Total College Credits Applied</b>	60	

	<b>Remaining credit to be taken at the UWRF (receiving institution)</b>	60
	<b>Total Program Credits</b>	120
<b>Special Notes, if any:</b>		

<sup>2</sup> At least 40 of the required credits for the baccalaureate degree shall be at the upper-division level. If a lower division course is shown as equivalent to an upper division course, check with the university to determine if it will count toward the 40 required credits of upper division.

Two-Year College	Name	Signature	Date
Chief Academic Officer	Mike Mendez		8/31/22
University of Wisconsin- River Falls	Name	Signature	Date
Faculty	Dawn Hukai		07/12/2022
GEUR Director	Tricia Davis		7/13/2022
Registrar's Office	Ryan Bench		8/22/22
Chair	Stacy Vollmers		8/22/22
Dean	Dawn Hukai		07/12/2022
Provost	David Travis		9/6/2022
<b>Date when equivalencies were verified/encoded in DARS by the receiving Minnesota State institution:</b>			